



# PARTNERSHIP PROGRAM

**PLAY EVERY ANGLE**

The Padel Partnership Program connects padel venues and operators across the country with Padel Australia, the recognised national governing body for padel. The program provides venues with the credibility, protection, tools, and support required to operate a successful padel business in Australia.

By becoming a Padel Partner, venues join a nationally aligned network committed to advancing the sport's development, growing participation, and supporting long-term venue sustainability.

## WHO IS THE PROGRAM FOR?

The Padel Partnership Program is designed for venues and operators delivering padel in Australia, including:

- New padel venues
- Multi-sport and tennis venues with padel courts
- Existing padel venues

## WHY JOIN?

As a Padel Australia Partner, your venue gains immediate credibility and enhanced visibility to attract more players and partners. Most importantly, you'll access exclusive benefits designed to accelerate growth, maximise utilisation, and future-proof your investment in Australia's fastest-growing sport.

## PARTNERING WITH PADEL AUSTRALIA GIVES VENUES:

- Confidence and protection through insurance and governance support
- Access to competitions that drive participation and profile
- Commercial tools to strengthen marketing and operations
- National credibility as an officially recognised padel venue



Partner venues gain access to a range of benefits that support their business, strengthen their presence, and unlock new opportunities to grow.

## BENEFITS



### Insurance

\$30 million public liability insurance coverage under Tennis Australia (Padel Australia's) national insurance program.



### Competition and Events

Opportunity to host Padel Australia and FIP-endorsed competitions, along with select sponsor activations.



### Marketing and promotion

National recognition through online platforms and access to promotional material to support your marketing, including a Canva Premium license.



### Software

Software solutions at a discounted rate.



### Advocacy and support

Gain governing body representation and local partner connections, alongside opportunities to share venue insights that help inform the decisions shaping padel's growth in Australia.



### Partner Discounts

Access to exclusive partner discounts.

## HOW TO BECOME A PARTNER

### Step 1: Prepare

Ensure you have accurate venue details and required staff compliance information (including Working With Children Checks).

### Step 2: Apply

Complete the online Padel Partnership application form.

### Step 3: Confirm

An upfront invoice will be issued for the pro-rated amount (to the nearest quarter), with payment due on 30 September each year.



## BECOME A PADEL PARTNER

Join the national network supporting the future growth of padel in Australia and align your venue with the recognised governing body for the sport.

### Contact:

info@padelaus.com.au  
padelaus.com.au

## FEES

### Annual Partner Fee: \$1100 + GST

- For venues with more than 4 courts, an additional \$250 + GST per court is charged annually
- Additional court fees are capped at 10 courts.
- For existing affiliated Tennis clubs establishing padel at their venue, a 'Padel Premium' applies. The nominated benefits are available for an annual flat fee of \$1,000 + GST.

## INFORMATION SHARING

Padel Partners are encouraged to share annual participation data to support industry reporting.

## SAFEGUARDING

Padel Partners will be expected to have and maintain appropriate registrations, qualifications and certifications including (but not limited to):

- Nominated safeguarding officer
- Working with Children Check
- Police Check
- First Aid
- Compliance with all related structural and operating requirements

